

INDUSTRY GUIDE

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Who is the Industry?

Industry can be a business, organization, Government Ministry, State Owned Enterprise, Non-government Organisation, Faith Based Organization, Community based Organisation, Village or Farm network that partner with the University to provide a Cooperative Work Integrated Education learning opportunity to UNAM students.

Why does UNAM need Industrial stakeholders?

UNAM is striving to produce well-grounded graduates by providing opportunities for CWIE in our courses. Some of our programs has mandatory CWIE units that students are expected to complete to enable them to graduate. We can only afford this opportunity through partnership with our stakeholders.

How can the Industry contribute to this partnership?

As an industry, you can help UNAM's current students and graduates by:

- Creating a graduate attraction program and groom recent graduates for better opportunities in the future
- Creating an internship/industry attachment/field based learning opportunity.
- Assigning an actual problem that requires a solution to our students for project based learning.

Benefits to Industry

- **Opportunity to influence the Curricula and foster relationship with the academic stakeholders**
- **Potential Recruitment Pathway:** you can always have a pool of potential human resources through your graduate attraction or internship placements programs. A potential intern can become a permanent employee and grow with the organization. Risks associated with hiring unknown candidates and recruitment and training costs are reduced this way
- **Fresh and new ideas from interns**
- **Dedicated and committed human resources**

Industry Role

- Partner with us and help us groom the future workforce
- Provide a suitable workspace
- Provide induction and supervision to the intern: Remember this is a student, and he/she will need more guidance and supervision than a new employee.
- Provide feedback to the student and academic contact person when required and as needed for improvement and quality assurance purposes

Contact us anytime for more information, and become our partner via our emails:
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